EduTECH Asia presents

80 leading edtech startups from across Asia

Introduction

Dear reader,

Thank you for downloading this pocket guide to the emerging edtech market in Asia.

With Asian edtech investment expected to reach $43 billion by 2020, this seemed like the ideal time to take a look at some of the early movers from around the region who are already making waves.

The progress of edtech, as expected, is progressing at different rates depending on where in Asia you look. In Asian giants China and India we are already seeing the emergence of unicorns in the likes of iTutorGroup, and a range of businesses with 100m+ valuations. Meanwhile in markets across Southeast Asia progress is slower, without being any less exciting to watch.

This report is a compilation of 80 startups that caught our eye as part of our research for our annual EduTECH Asia conference. We have selected 10 each from India, China, Singapore, Japan, Korea and Malaysia, as well as 5 each from Indonesia, Philippines, Vietnam & Thailand to complete the list.

This was far from a scientific process, and I'd love to hear who would make your Asian edtech list. In the meantime I hope that you find it an interesting and useful read!

Best wishes

Oliver & the EduTECH Asia Team

About EduTECH

Having launched first in Australia in 2011, the EduTECH series has grown to become a world leading series of education technology events. With editions running from Singapore & Manila to Australia & Dubai, EduTECH has become a favoured place for senior educators, policy makers and technologists to gather, share insights and discover the very latest in education trends and technologies.

About EduTECH Asia (8th-10th November, Singapore)

Now into its second annual edition, EduTECH Asia in its inaugural brought together over 2,000 education professionals from over 30 countries who together enjoyed a three track conference and an exhibition packed with features including a makerspace, a startup showcase, BreakoutEDU and much much more.

In 2017 the event has grown to include no fewer than 8 full tracks of content focused on K-12, IT, Tertiary, Special Needs, Vocational, Early Childhood, Business & Policy, giving participants more opportunities than ever before to dive deep into the very latest in pedagogical and technological innovation across the education spectrum.

With sessions ranging from keynote presentations, panels and interviews to roundtables, unconferences, pitches and workshops, there are a myriad of ways for participants to learn, debate and do business across the three days of the show.

To find out more check out the EduTECH Asia conference and exhibition check out our event website here. You can also follow us on Twitter here, as well as join our Facebook community.

India

Indian Startups

BYJU'S
Valued at $600 million, Byju's is a mobile learning startup focused on personalising the learning experience whilst putting fun first.

CueMath
Having recently raised $15 million, CueMath is creating a home based math learning network with goals to expand deep into rural India.

CultureAlley
Touted as Asia's largest English learning platform, CultureAlley provides English tuition from over 15 local languages.

Dost Education
In a country on a rapid literacy curve, Dost Education is a tool that allows mothers without education to assist their children in learning.

Edudharma
A new entry onto the list, Edudharma is making waves by offering the very first Indian institution-based crowdfunding scholarship Platform.

Indian Startups

Embibe
With 15,000 users and counting, Embibe is an online portal designed specifically for engineering entrance examinations test preparation.

Meritnation
Having raised INR 96.5 crore in funding, Meritnation is on a mission to provide better support to K-12 education through rich online content.

OnlineTyari
With a recent INR 20 crore round, OnlineTyari is democratising exam preparation by offering localised & personalised content.

Qriyo
With home tutoring a huge market both in India and across Asia, Qriyo is providing an essential platform to find and book a relevant tutor.

Vedantu
Providing students with a selection of online tutors to choose from, Vedantu gives learners the chance to find a teacher they click with.

China

China Startups

17zuoye
Translated as "Let's do homework together", this edtech success story provides an interactive platform for after-school learning.

Creatica Lab
Striving to push alternative education in China, Creatica Lab offers workshops and maker classes where students can learn by doing.

Entstudy
With a recent round of $18.2 million, Entstudy is a popular platform that connects parents of K-12 students with tutors online & offline.

Hujiang
With a core focus on multi-lingual courses, Hujiang has become an online education giant with 110 million users over 20,000+ courses.

italki
A globally popular language education site, italki provides language learners with the chance to connect with teachers & native speakers.

China Startups

iTutorGroup
Globally the largest English-language learning platform, iTutorGroup have focused recently on algorithms to optimise learning conditions.

Xueba100
Xueba100 provides both free tools to help explain homework and assignments, as well as premium study assistance software to K-12.

Yuantiku
Literally translated as "Ape Exam", Yuantiku is providing 13 million Chinese students with mobile-app based practice assessments.

Yuanfudao
The latest addition to the Chinese edtech unicorn club, Yuanfudao uses the latest in digital tech for online tuition to over 1 million users.

Zuoyebang
Recently completing a $60 million Series B , Zuoyebang harnesses the mobile device to help provide K-12 students feedback on problems.

Singapore

Singapore Startups

Cialfo
A platform to help students find places at overseas Universities, Cialfo has become a postchild for Southeast Asian edtech success.

Gnowbe
A mobile learning solution, Gnowbe delivers bite-sized multimedia content to the smartphone, designed for enterprise training.

Imagin8ors
Injecting a shot of creativity into local education, Imagin8ors takes a personalised approach to activities & classes recommendation.

Learnly
Whilst there are a large number of student/tutor matching apps available, Learnly's focus on the tutor experience really impressed us.

LittleLives
A great back-office addition, LittleLives provides a digital pre-school management platform including parent/teacher communications.

Singapore Startups

RyMM Education
Providing a way for teachers, students & parents to collaborate in real time, RyMM Education brings school comms into the 21st century.

Teamie
A cloud-based collaborative learning platform, Teamie integrates into existing systems to increase learner and instructor engagement.

Tueetor
A new take on student/tutor matching, Tueetor provides a data driven solution that automatically matches based on submitted criteria.

VivaLing
Putting happiness into language learning might seem challenging, but VivaLing have done just that plus adding effectiveness & convenience.

Xseed Education
A unique one on this list, Xseed provide a research based program for schools that builds thinking & problem solving confidence in children.

Japan

Japan Startups

Arcterus
With a focus on machine learning technologies, Arcterus provide a range of products including tutoring and collaboration tools.

Best Teacher
A leading English learning site, Best Teacher is notable for marketing not just to Japanese students but to potential tutors worldwide.

codeTakt
Providing educators with an easy to build learning environment, codeTakt's schoolTakt product has over 20,000 users across Japan.

Eigooo
Overcoming stereotypical Japanese shyness, Eigooo have created a product that allows English tuition without the need for face-to-face.

eikaiwaNOW
A cross between a tuition app and a student/tutor matching service, eikaiwaNOW harnesses mobile GPS to find English teachers near you.

Japan Startups

Life is Tech
A unique business for this list, Life is Tech is a highly successful IT & programming camp designed to build skills and spark creativity.

Manabo
A mobile based ad-hoc tutoring platform, Manabo provides 24 hour support and has a clear focus on providing great user experiences.

Orario
Designed to overcome timetabling & student tracking challenges in higher ed, Orario offers simple and effective mobile-first solution.

Semiosis
Breaking ground with their Finger Board app, Semiosis are helping educators cut through the mass of tools to find real value in edtech.

StudyPlus
A mobile-based learning management platform, StudyPlus provides users with a one-stop solution for tracking, comms and much more.

Korea

Korea Startups

Bapul
Tackling educational inequality, Bapul provide a 1:1 tutor service directly through the mobile device via their extensive community.

Becos
SpeakingFit, Becos's primary edtech product, shows how converging tech trends like analytics & social networks can be applied in learning.

BeNative
A "serious" English language learning platform, BeNative is targeted at the professional world rather than at school or casual learners.

BLUEPIN
KakoKids by BLUEPIN provides fun and engaging education-focused, app-based games and animations to help young children learn.

Colango
Empowering language teachers with a learning platform, Colango allows educators to create and manage learning assignments online.

Korea Startups

Eggbun Education
With beautiful and engaging UI & UX at its heart, Eggbun Education is transforming how students learn Korean, Japanese & Mandarin.

Iamcompany
With a suite of tools for institutions, Iamcompany focuses on creating better learning environment for public schools and parents.

Knowre
Driven by Softbank investment, Knowre has grown to become a global player in maths tuition through its adaptive platform.

Langtree
Langtree has taken a P2P approach to learning, connecting students around the world and helping them learn each others languages.

SIGONGmedia
Providing multimedia resources to early childhood education, their i-Scream product is used in 99% of Korean elementary schools.

Malaysia

Malaysia Startups

ForClassruum
With the goal of making best use of computers in schools, Classruum delivers a wide range of engaging e-learning content and tools.

EasyUni
Providing a go-to platform for university search and application, EasyUni delivers information and access to global institutions.

EduAdvisor
For students looking to pursue higher education within Malaysia, EduAdvisor provides a range of guidance and application services.

forEdu
forEdu is an adaptive and collaborative learning platform designed to both motivate students and help manage paperwork at the back-end.

iScholar
With the goal of helping open up access to scholarship programmes, iScholar has helped award over 1,100 scholarships to students.

Malaysia Startups

My Aone Learning
A marketplace for tuition across a wide range of interests, My Aone Learning helps tutors get noticed and learners find the right course.

NEXT Academy
Helping to meet the global shortage of web devs, NEXT Academy raised capital from 500 Startups in 2016 to drive expansion plans.

Quorsé
A leading training platform, Quorsé connects learners with trainers who seek a value-added training experience in a single marketplace.

Skolafund
Helping to drive inclusion at a higher education level, Skolafund is creating equitable access to funding for deserving students.

Zap Zap Math
Making mathematics learning fun and approachable, Zap Zap Math provides a range of games aligned to the common core curriculum.

Indonesia & Philippines

Indonesia & Philippines Startups

Bulletinboard
Providing a direct line between home and school, Bulletinboard is helping Indonesian parents feel engaged in the education process.

DANAdidik
A new approach to education inclusion, DANAdidik is a crowdfunding platform that helps students make the case for their own funding.

Edukasyon.ph
A leading light in the edtech scene in the Philippines, Edukasyon.ph is helping Filipino students find, apply and attend higher education.

HarukaEdu
Helping Indonesia overcome its workforce skill gap, HarukaEdu works with higher institutions to develop accessible online content.

Kelase
Kelase provides an easy way for institutions in Indonesia to create their own social networks, including integrated LMS functionality.

Indonesia & Philippines Startups

Kelaskita
A web based platform, Kelaskita offers educators the ability to create highly interactive online classes, both closed door and MOOC-style.

OrangeApps
From online enrollment to fee monitoring and online learning, OrangeApps provides an end-to-end school management platform.

Ruangguru
Providing an online platform to connect teachers and learners, Ruangguru is supplementing the courses taught in public education.

SquLine
A Skype-based online language learning platform, SquLine is seizing the initiative by going after the highly lucrative B2B market segment.

Sukawu
Sukawu is the first online portal and marketplace in Indonesia that connects learners with course providers in non-formal education.

Vietnam & Thailand

Vietnam & Thailand Startups

Everest Education
Using blended learning techniques, Everest Education prepares students academically & mentally for an international education.

GiapSchool
One of the first Vietnamese MOOC schools, GiapSchool has provided thousands of students with education across a range of subjects.

Globish
Armed with a customised learning system, Globish is becoming a leader in both the individual and corporate language learning spaces.

Kyna.vn
Offering courses created by both local and international experts, a recent funding round has massively increased course availability.

ParentsHero
ParentsHero is a platform that empowers parents to maximise their children's developmental potential through resources and tracking.

Vietnam & Thailand Startups

Rabbit Learning
Rabbit helps language educators create attractive & interactive lessons they can publish or sell on mobile devices.

Rockit Online
Connecting middle and upper school students with teachers, Rockit Online focuses on math, science, english plus test preparation.

SkillLane
Originally targeting young professionals and offering courses across disciplines, SkillLane is also moving towards offering B2B training.

Taamkru
Translated as "Ask the Teacher", Taamkru prepares young learners for examinations in a fun, engaging way through gamification.

Topica Edtech Group
The leading online education provider in Southeast Asia, Topic Edtech Group provide a wide range of programmes from degrees to MOOCs.

Join us at EduTECH Asia 2017

To find out more about the show and how you can join us in November check out our event website here:

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