

EdTech Top 40

The EdTech Top 40 represents the digital tools accessed by the most people based on real-time data from education organizations across the United States utilizing G Suite.

January 1, 2017 through September 30, 2017

440m+

Data points analyzed by
U.S. districts and institutions

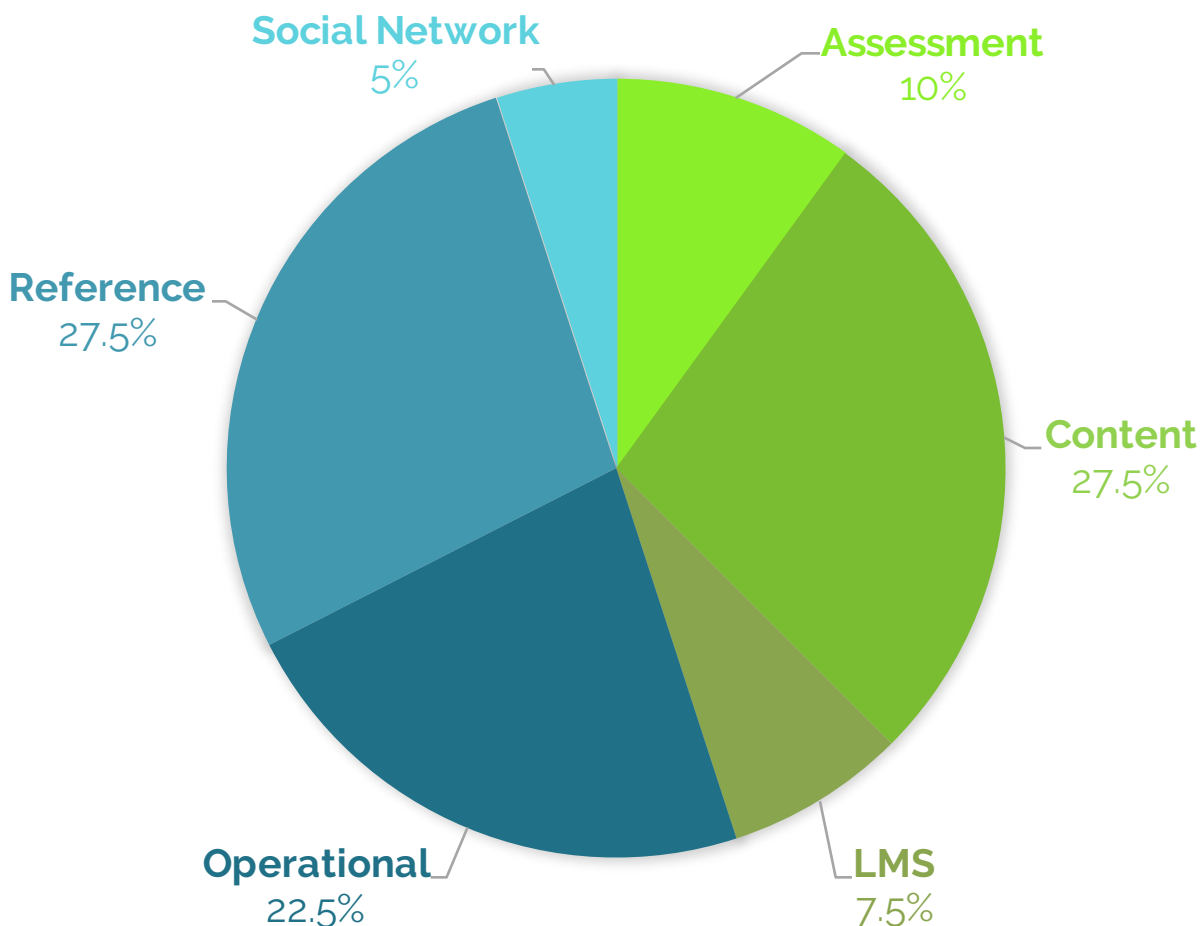
2,028

Total edtech products
accessed

200+

Organizations

EdTech Top 40 Breakdown by Category



More than 5,000 products in LearnPlatform are classified and tagged to reflect their specific uses.

Assessment

designed for measurement of achievement (e.g., formative quiz apps, online testing)

Content

designed and used to provide specific instruction to students (e.g., online textbooks, video tutoring tools)

Learning Management System (LMS)

organization-wide, usually mandated, platforms for content delivery

Reference

primarily used for research and data gathering (e.g., online databases, dictionaries, news sites)

Operational

designed and used by educators and administrators to streamline tech-enabled environments (e.g., online gradebooks, parent communications)

Social Network

designed for social interaction and sharing

EdTech Top 40 Products

Based on real-time usage data across hundreds of U.S. schools, districts and higher education institutions.
January 1, 2017 through September 30, 2017

Rank	Product <small>To learn more about any of these products, including educator feedback, click on the product title.</small>	Category	Percent Users		Percent Usage	
			<small>Number of Users for Tool</small>	<small>Total Number of Users</small>	<small>Usage Events for Tool</small>	<small>Total Usage Events</small>
1	Google Docs	Operational	80.28%	24.18%		
2	YouTube	Content	68.35%	8.20%		
3	Google Drive	Operational	63.28%	4.12%		
4	Canvas	LMS	49.93%	12.37%		
5	Kahoot!	Assessment	49.06%	11.58%		
6	Google Classroom	LMS	47.59%	3.27%		
7	Wikipedia	Reference	38.88%	0.49%		
8	Weebly	Operational	36.74%	0.87%		
9	Quizlet	Assessment	35.43%	1.85%		
10	SchoolCity	Assessment	34.84%	1.13%		
11	Pinterest	Social Network	34.51%	0.39%		
12	Google Forms	Operational	32.08%	0.43%		
13	Dictionary.com	Reference	28.38%	0.37%		
14	Chrome Remote Desktop	Operational	28.13%	0.28%		
15	WordPress	Operational	22.76%	0.12%		
16	Yahoo! Kids Encyclopedia	Reference	22.10%	0.41%		
17	Schoolnet	Assessment	21.93%	1.11%		
18	Facebook	Social Network	21.40%	2.00%		
19	Thesaurus.com	Reference	21.12%	0.28%		
20	Scholastic	Reference	20.72%	0.38%		
21	Wikimedia Commons	Reference	20.07%	0.06%		
22	ABCya!	Content	19.80%	0.50%		
23	CNN Student News	Content	19.27%	0.28%		
24	Reference.com	Reference	18.72%	0.05%		
25	Khan Academy	Content	18.05%	0.52%		
26	The Learning Network	Content	17.64%	0.13%		
27	Encyclopaedia Britannica	Reference	17.64%	0.08%		
28	Quora	Reference	17.04%	0.04%		
29	Prodigy	Content	14.62%	0.44%		
30	Prezi	Operational	14.51%	0.13%		
31	BrainPOP	Content	14.19%	0.49%		
32	Shmoop	Content	13.91%	0.16%		
33	Math Playground	Content	13.20%	0.17%		
34	SparkNotes	Content	13.05%	0.23%		
35	HuffPost Teen	Reference	12.83%	0.05%		
36	Dictionary - Merriam-Webster	Reference	12.28%	0.07%		
37	IXL Math	Content	12.01%	0.80%		
38	Wikispaces	Operational	11.99%	0.09%		
39	eNotes	Operational	11.37%	0.05%		
40	McGraw-Hill Connect	LMS	11.36%	0.17%		

Want to access your organization's Top 40?

[Click here.](#)

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Findings based on aggregated analyses from Jan. 1, 2017 to Sept. 30, 2017, utilizing LearnPlatform's free Google integration, available to any U.S. education organization.

The fall 2017 EdTech Top 40 synthesis reflects a total of more than 440M data points from multiple districts utilizing G Suite for Education, with more than 43,000 teachers and 118,000 students using various digital tools. The synthesis examined quantitative data on product usage collected from educators and students during the respective timeframe using the LearnPlatform for Educators and LearnPlatform for Students Google Chrome Extensions; specifically web-traffic for digital tools utilized. Analysis, tools and reports are compliant with all federal and state student data privacy laws, including FERPA, COPPA and CIPA. The EdTech Top 40 is based solely on quantitative analysis. No marketing, advertising or qualitative insights were used.

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